

HOW A US TRAUMA CENTER TRANSFORMED PATIENT CARE WITH BLUEFLETCH

PROBLEM

A large US trauma center was facing critical challenges that impacted both care delivery and patient privacy. With thousands of shared devices circulating in a fast-paced environment, clinicians often struggled with secure access, risking delays in patient care and exposing vulnerabilities in patient data privacy. Maintaining HIPAA compliance with a system that didn't meet these demands became a growing concern.

SOLUTION

BlueFletch delivered a powerful, all-in-one solution, addressing healthcare's demands for security, compliance, and real-time communication. With BlueFletch Launcher with NFC Badge Tap capabilities and Single Sign-On (SSO), clinicians gained quick, secure access to shared devices, ensuring patient data privacy and enabling faster care. Support Agent provided real-time device monitoring and workflow automations, while Device Finder slashed device replacement costs and further reduced downtime, ensuring devices were available and ready when needed.

OUTCOME

Since implementing BlueFletch, this US trauma center has seen impressive results in both operational efficiency and compliance:

25% FASTER DEVICE ACCESS

Clinicians now retrieve patient information instantly with secure SSO and role-based access, cutting down wasted login times and speeding up care.

35% INCREASE IN CLINICIAN EFFICIENCY

Staff can focus on patient care rather than dealing with slow, cumbersome security measures.

40% IMPROVEMENT IN CODE RESPONSE RATES

Nursing call systems like West-Com are automatically signed in and launched, increasing code paging response rates and compliance.



INDUSTRY

Healthcare

HQ LOCATION

North America

COMPANY SIZE

5,000+ employees

OEM ENVIRONMENT

Zebra / Android

BLUEFLETCH FEATURES IN ACTION

BlueFletch Launcher for secure, customizable device access

SSO with NFC Rapid Re-Auth for fast, reliable clinician logins

Support Agent for workflow automations, monitoring device health and usage

Device Finder to prevent lost or misplaced devices